



second annual 2007



presented by:



The Alternative Energy and Transportation Expo

Friday & Saturday

October 19 & 20

10:00am - 5:30pm

at
Barker Hangar
Santa Monica Air Center

3021 Airport Ave • Santa Monica
parking is \$5

- More than 150 exhibits will offer an extensive presentation of the latest examples and information on vehicle and transportation technologies including electric, natural gas, biodiesel, hydrogen, ethanol, propane and hybrid and alternative technologies.
- Speakers and panel discussions will address urban planning, mass transportation, technology comparisons, climate change, legislation, tax credits, cutting edge personal transportation systems, monorails, bike path activism, trends and more.
- Ride & Drive lot for an experience with all technologies.
- Dedicated alternative and renewable energy section.
- Vehicles for sale on-site.
- Dozens of special features including a bike valet, ecological footprint charting pavilion, Petersen Automotive Museum presentation of their historic EV1, Union of Concerned Scientist's legislative support action area, Society of Automotive Engineers super high mileage prototype cars, extensive bookstore, a sustainable food and drink cafe and much more.

Free Admission

www.altcarexpo.com

don't miss it!

sponsored by:



Please go to

www.altcarexpo.com

for a full listing of events, speakers and exhibitors

some of our exhibitors

- AC Propulsion
- AFV Fleet Service
- Altair Nanotechnologies
- American Custom Golf Cars
- American Honda Motor Company
- Austin Energy
- Autodesk
- BAF Technologies
- Big Blue Bus
- Breathe California
- California Cars Initiative
- California Air Resources Board
- California Department of Consumer Affairs
- California Fuel Cell Partnership
- Canadian Electric Vehicles
- City of Santa Monica
- C.I.C.L.E.
- Clean Cities
- Clean FUEL USA
- Coalition For Clean Air
- Columbia Par Car
- Conserv Fuel
- Currie Technologies
- Discover Energy
- Earth Friendly Moving
- EcoLimo
- e-ride Industries
- Euro Taxi
- FalconEV
- Farmers Insurance
- Free Drive EV, INC
- Gorilla Vehicles
- Global Green
- Green Depot
- Green Earth Electric
- Vehicles International
- Environmental Solutions
- LA Bike Coalition
- Livable Places
- Livingreen
- Los Angeles Biodiesel Coop
- Metro
- Might-e-truck
- Miles Automotive Group
- National Biodiesel Board
- Orange 20 Bikes
- Petersen Automotive Museum
- Phoenix Motorcars Inc.
- Plug In America
- Port of Chelan County
- Propane Education Research Council
- Propel Biofuels
- Roush Industries Inc.
- Ruff and Tuff Electric Vehicles
- Santa Monica Ford
- Segway LA
- Skooter
- Society for Sustainable Mobility
- Society of Automotive Engineers
- Solar Santa Monica
- South Coast Air Quality Management District
- Southern California Edison
- Southern California Gas
- Southern California Transit Advocates
- States Logistics Services Inc.
- Sustainable Transport Club
- Sustainable Works
- Tellurian BioDiesel, Inc.
- The Electric Car
- Company of Long Beach
- Third Planet Energy Inc.
- Tom's Truck Center
- Toyota
- Toyota Santa Monica
- UCLA
- Union of Concerned Scientists
- Vectrix
- Zap
- Zenn
- 21 Wheels
- 3 Phases Renewables

seminars & speakers

FRIDAY, OCTOBER 19

- **Mary Nichols, Chairperson ARB** – Keynote
- **California Energy Commission/Air Resources Board** – “Driving with the New Climate Control: State of CA Transportation Climate Change”
- **Terry Tamminen** – Keynote
- **John V. White, CEERT** – Introduces special debut screening of new PBS Transportation Series

SATURDAY, OCTOBER 20, TRANSPORTATION TENT

- **“Getting Out of The Box, Moving with Our Feet”** – Livable Places & LA Bike Coalition
- **“Solving The Transportation Nightmare”** – SMC, Transportation Coalition & CALPIRG
- **“Legislation, Tax Credits & Consumer Savings”** – with Dan Kalb, Union of Concerned Scientists and Ron Smith, Adrianus Resources
- **“The Likely Effects of Federal Climate Change Policy on the Development of Alternative Vehicles”** – Moderated by Martin Wachs, RAND Corporation; Panelists: J.R. DeShazo, UCLA; Matthew Kahn, UCLA
- **“Restructuring Transit in Los Angeles to Respond to the Needs of the Riders”** – Moderated by Dr. Jim Moore, USC; Panelists, Tom Ruben, Reason Foundation; Roy Reynolds, PRT Strategies & Jerry Roane, TriTrack
- **“Monorails - at Present and in the Future”** – Dick Falconberry; Brian Brooks

SATURDAY, OCTOBER 20, TECH TENT

- **“A Status of San Francisco's Biofuel Integration Experience”** – Ben Jordan, Bio-Fuel Recycling
- **Biodiesel Technology Panel** – Moderated by Fred Wellens, National Biodiesel Board Member; Joe Gershon, Green Depot; Kent Bullard, LA Biodiesel Coop & Ben Jordan
- **Natural Gas Technology Panel** – with Steve Ellis, American Honda Motor Company; Ron Smith, Adrianus Resources; Mike Bolin, So Cal Gas; Henry Hogo, AQMD
- **Hydrogen/Fuel Cell Technology Panel** – with Vasilios Manousiouthakis, UCLA; Steve Ellis American Honda; Leslie Goodbody, ARB; Chris White, CaFCP
- **Electric Technology Panel** – with Edward Kjare, So Cal Edison; Victor Juarez, Electro Autos Eficaces de Mexico; Tom Gage, Ac Propulsion
- **Plug-In Technology Panel** – with Dr. Andrew Frank, UC Davis; Edward Kjare, So Cal Edison; Ron Johnston, Port of Chelan; Marguaritte Jones, Austin Energy
- **All Technologies Debate** – Moderated by Rick Sikes, Fleet Superintendent, City of Santa Monica

QUOTE

“AltCar Expo is the premier event to experience first-hand how our health and quality of life do not need to be held hostage to Big Petroleum. This event truly showcases the widest range of energy and vehicle alternatives that are far cleaner and more fuel efficient, ultimately improving the lives we lead.”

– **Terry Tamminen**, Former Secretary of the California Environmental Protection Agency and Author of “Lives Per Gallon: The True Cost of Our Oil Addiction.”